

**CAMELBAK®**

VALUES & VISION

# VISION

MISSION

## VISION

REPLACE BOTTLED WATER AS THE MOST COMMON WAY TO HYDRATE.

## MISSION

.....

TO CONTINUOUSLY REINVENT AND FOREVER CHANGE THE WAY PEOPLE HYDRATE AND PERFORM.

## VALUES

.....

### WE GIVE A \_\_\_\_\_ .

WE ARE FULLY DEDICATED TO WHAT WE MAKE, HOW WE MAKE IT, FOR WHOM WE MAKE IT AND THE WAY IT IMPACTS PEOPLE'S LIVES AND THE ENVIRONMENT.

### WE ARE OBSESSIVELY INNOVATIVE.

WE ARE FORWARD-THINKING INVENTORS WHO VALUE CREATIVE, UNCONVENTIONAL IDEAS AND UNUSUAL SOLUTIONS TO COMMON PROBLEMS. WE SEEK NEW WAYS TO DO THINGS AND ARE NOT AFRAID TO TAKE RISKS.

### PEOPLE INSPIRE US.

PASSIONATE PEOPLE MAKE SUPERIOR, MEANINGFUL PRODUCTS. WE ARE INSPIRED BY ONE ANOTHER AND THE DIVERSE MISSIONS, PASSIONS AND STORIES OF OUR CUSTOMERS.

### REST STOPS ARE OVER-RATED.

WE PUSH TO BE THE FIRST, BUT MUST ALSO BE THE BEST. WE GET EXCITED ABOUT WINNING AND TAKING SEEMINGLY IMPOSSIBLE CHALLENGES. WE PREFER NOT TO COAST, DRAFT, TAKE THE EASY ROUTE OR SIT STILL.



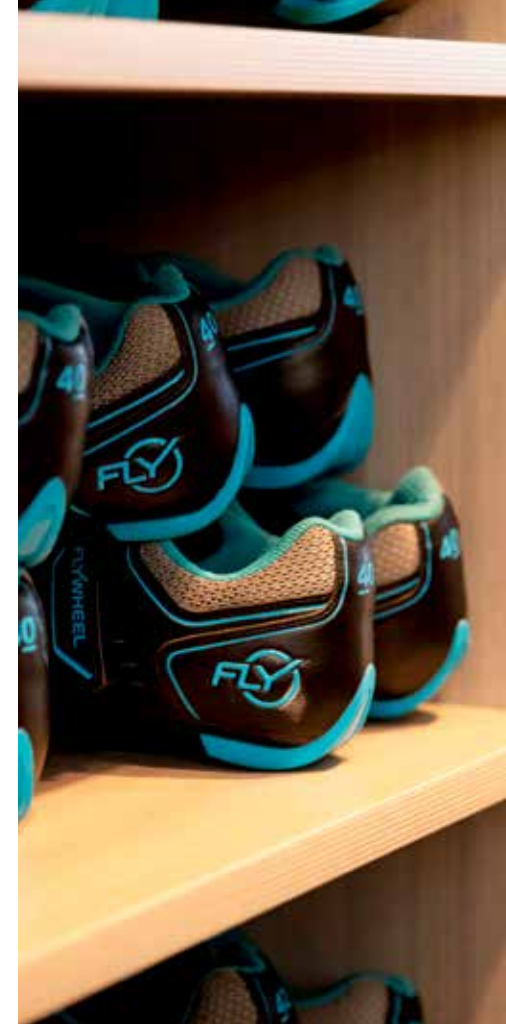


// 2019

WE WERE BORN TO UNTETHER  
TO STRAY. SEEK. TO GET LOST.  
TO FIND OURSELVES.  
WE WERE BORN TO GET OUT.  
STAY OUT. BE OUT.  
WE WERE BORN WITHOUT LIMITS.  
WITHOUT EXCUSES.  
TO BE HERE. THERE. ANYWHERE.  
WE WERE BORN TO BE OURSELVES.

*WE WERE BORN TO ROAM.*

# CUSTOM LOOKBOOK





## **DITCH DISPOSABLE**

*CAMELBAK® HAS A MISSION TO REDUCE THE USE OF PLASTIC THAT ENDS UP IN LANDFILLS AND POLLUTES OUR OCEANS. IT STARTS WITH SIMPLY DITCHING DISPOSABLE PLASTIC BOTTLES.*

# 11,054,981

*TOTAL BOTTLES SAVED THROUGH CAMELBAK® #DITCHDISPOSABLE EFFORTS.*

## **CHOOSE TO REUSE**

*#DITCHDISPOSABLE*

# // NEW 2019

## LOWER MINIMUM ORDER QUANTITIES

*TO SUPPORT THE NEEDS OF SMALL BUSINESSES*

.....

## UNLIMITED COLOR

*DIGITAL PRINTING TECHNOLOGY ALLOWS UNLIMITED HIGH QUALITY COLORED GRAPHICS WITHOUT THE EXTRA COST*

.....

## CAMELBAK® DESIGN STUDIO

*INTERESTED IN WHAT YOUR DESIGN COULD LOOK LIKE?*

*BUILD YOUR OWN BOTTLE THROUGH OUR NEW ONLINE CUSTOMIZER TOOL AT [CAMELBAK.COM/CUSTOM](http://CAMELBAK.COM/CUSTOM)*



**NEW**  
**PODIUM®**



**NEW**  
**EDDY® +**



**NEW**  
**BECK™**

# METHODS

// PRINT

**NEW**  
**DIGITAL PRINT**  
.....



---

Bring your logo or images to life with full color, high resolution digital printing. Review our library of art or submit your own. Available on most bottles.

- **MOQ:** 1-288 Units (U.S. Production)
- **LEAD TIME:** 2 week production

**LASER ETCH**  
.....



---

Elevate your stainless steel bottle with a laser etched logo. Review our library of art or submit your own vector art.

- **MOQ:** 1-1,015 Units (U.S. Production)
- **LEAD TIME:** 2 week production
- **MOQ:** 1,016+ Units (Factory Direct SMU's)
- **LEAD TIME:** 100-120 day production



## SCREEN PRINT

.....



---

Screen print up to 4 colors on bottle exterior or podium foam for a clean, colorful aesthetic. Color matching available. Available on all bottles.

- **MOQ:** 288+ (U.S. Production)
- **LEAD TIME:** 3 week production
- **MOQ:** 1,016+ Units (Factory Direct SMU's)
- **LEAD TIME:** 60-90 day production (Tritan/Poly Propylene)
- **LEAD TIME:** 100-120 day production (Stainless)

## ALL OVER PATTERN

.....



---

Elevate your stainless steel bottle with an all over durable graphic pattern.

- **MOQ:** 10,008 (Factory Direct SMU's)
- **LEAD TIME:** 100-120 day production



**FESTIVALS**



# CUSTOM IMPACT

.....

In partnership with local artists and the largest entertainment companies in the world, CamelBak® has made an immediate and lasting impact by leveraging custom bottles and water stations to tackle one of our most pressing environmental and social challenges: plastic pollution at events.

Together we can make (waste) history.

VACUUM INSULATED

# EDDY+<sup>®</sup>

**NEW** UNIVERSAL CAP

**1 25% MORE FLOW**

FLIP OPEN THE BITE VALVE AND SIP

**2 LEAK-PROOF**

LEAK-PROOF WHEN CLOSED, SPILL-PROOF WHEN OPEN

**3 VACUUM INSULATED**

DOUBLE-WALL VACUUM INSULATED TO MAINTAIN TEMPERATURE

**4 STAYS DRY**

SWEAT PROOF INSULATION

**5 EASY TO CARRY**

TWO-FINGER CARRY HANDLE

**6 EASY TO CLEAN**

CAP DISHWASHER SAFE, HAND WASH STAINLESS STEEL VESSEL

1649701060  
YELLOW



**BITE VALVE**



32 oz / 1L 20 oz / .6L

## FEATURES



BPA, BPS & BPF FREE



18/8 STAINLESS STEEL

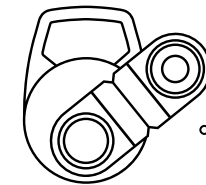


VACUUM INSULATED TO MAINTAIN TEMPERATURE

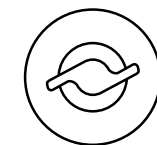


LEAK-PROOF

## COMPATIBLE CAPS



CHUTE  
MAG CAP



HOT CAP

# PRINTING

# CAPABILITIES

.....  
.....  
.....  
.....  
.....  
.....

**U.S. PRODUCTION:**  
LASER ETCH, SCREEN PRINT

**FACTORY DIRECT SMUs:**  
LASER ETCH, SCREEN PRINT,  
ALL OVER PATTERN

**32 OZ / 1L ..... VACUUM INSULATED STAINLESS STEEL**



1650001001 JET    1650401001 NAVY    1650701001 YELLOW    1650101001 WHITE

**20 OZ / .6L ..... VACUUM INSULATED STAINLESS STEEL**



1649001060 JET    1649401060 NAVY    1649501060 DUSTY LAVENDER    1649701060 YELLOW    1649101060 WHITE

# EDDY+<sup>®</sup>

**NEW** UNIVERSAL CAP

- 1 25% MORE FLOW**  
FLIP OPEN THE BITE VALVE AND SIP
- 2 LEAK-PROOF**  
LEAK-PROOF WHEN CLOSED, SPILL-PROOF WHEN OPEN
- 3 EASY TO CARRY**  
TWO-FINGER CARRY HANDLE
- 4 EASY TO CLEAN**  
CAP AND VESSEL DISHWASHER SAFE

1643402075  
TRUE BLUE



BITE VALVE

## AVAILABLE SIZES

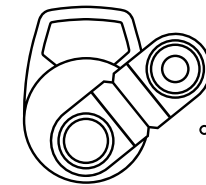


32 oz / 1L    25 oz / .75L    20 oz / .6L    20 oz / .6L INSULATED

## FEATURES

-  BPA, BPS & BPF FREE
-  LEAK-PROOF
-  DISHWASHER SAFE

## COMPATIBLE CAPS



CHUTE  
MAG CAP

# PRINTING

## CAPABILITIES

: U.S. PRODUCTION:  
 : DIGITAL PRINT, SCREEN PRINT  
 :  
 : **FACTORY DIRECT SMUs:**  
 : SCREEN PRINT

32 OZ / 1L ..... BPA, BPS & BPF FREE TRITAN™



1644401001 1644402001 1644601001 1644001001  
 OXFORD TRUE BLUE DEEP MAGENTA CHARCOAL

25 OZ / .75L ..... BPA, BPS & BPF FREE TRITAN™



1643001075 1643401075 1643302075 1643601075 1643801075 1643701075 1643101075 1643402075  
 CHARCOAL OXFORD HUNTER CARDINAL LAVA YELLOW CLEAR TRUE BLUE

25 OZ / .75L ..... BPA, BPS & BPF FREE TRITAN™



1643301075 1643602075 1643501075  
 SPECTRA DEEP MAGENTA DUSTY LAVENDER

20 OZ / .6L ..... BPA, BPS & BPF FREE INSULATED TRITAN™



1646401060 1646501060 1646601060  
 OCEAN AMETHYST STARBURST

20 OZ / .6L ..... BPA, BPS & BPF FREE TRITAN™



1642001060 1642402060 1642602060 1642701060 1642401060 1642301060 1642601060 1642102060  
 CHARCOAL OXFORD CARDINAL YELLOW TRUE BLUE SPECTRA DEEP MAGENTA CLEAR

VACUUM INSULATED

# EDDY® KIDS

**1 NO TIPPING**

FLIP OPEN THE BITE VALVE AND SIP

**2 SPILL-PROOF**

**3 VACUUM INSULATED**

DOUBLE-WALL VACUUM INSULATED TO MAINTAIN TEMPERATURE

**4 STAYS DRY**

SWEAT PROOF INSULATION

**5 EASY TO CARRY**

ONE-FINGER CARRY HANDLE

**6 EASY TO CLEAN**

CAP DISHWASHER SAFE, HAND WASH STAINLESS STEEL VESSEL

**1883103040**  
STAINLESS



**BITE VALVE**



**12 oz / .4L**  
INSULATED

## FEATURES



BPA, BPS & BPF FREE



18/8 STAINLESS STEEL



VACUUM INSULATED TO MAINTAIN TEMPERATURE



SPILL-PROOF



# PRINTING

# CAPABILITIES



**FACTORY DIRECT SMUs:**  
SCREEN PRINT

12 OZ / .4L ..... VACUUM INSULATED STAINLESS STEEL



**1883103040**  
STAINLESS

# EDDY® KIDS

.....

## 1 NO TIPPING

FLIP OPEN THE BITE VALVE  
AND SIP

## 2 SPILL-PROOF

## 3 EASY TO CARRY

ONE-FINGER  
CARRY HANDLE

## 4 EASY TO CLEAN

CAP AND VESSEL  
DISHWASHER SAFE



1369601040  
PINK



.....  
**BITE VALVE**



12 oz / .4L

## FEATURES

.....



BPA, BPS & BPF FREE



SPILL-PROOF



DISHWASHER SAFE

# PRINTING

# CAPABILITIES

.....  
.....  
.....  
.....  
.....

**U.S. PRODUCTION:**  
DIGITAL PRINT, SCREEN PRINT

**FACTORY DIRECT SMUs:**  
SCREEN PRINT

12 OZ / .4L ..... BPA, BPS & BPF FREE TRITAN™



**53433**  
BLUE

**1369601040**  
PINK

**1369101040**  
CLEAR

BOTTLES // EDDY® KIDS COLLECTION



**PROSHOPS**



## TOP-FLIGHT GIFTS

.....

Pro-worthy bottles to elevate your gift game. Keep on course with CamelBak's assortment of premium bottles, custom-made for every opportunity from junior golf teams to pro shops.

VACUUM INSULATED

# CHUTE<sup>®</sup> MAG

UNIVERSAL CAP

**1 DRINK QUICKLY**

MAGNET KEEPS TOP OUT OF THE WAY WHILE YOU'RE DRINKING

**2 LEAK-PROOF**

COMPLETELY LEAK-PROOF WHEN CLOSED

**3 VACUUM INSULATED**

DOUBLE-WALL VACUUM INSULATED TO MAINTAIN TEMPERATURE

**4 STAYS DRY**

SWEAT PROOF INSULATION

**5 EASY TO CARRY**

TWO-FINGER CARRY HANDLE

**6 EASY TO CLEAN**

CAP DISHWASHER SAFE, HAND WASH STAINLESS STEEL VESSEL

1516302001  
OLIVE



ERGONOMIC  
HIGH FLOW SPOUT

MAGNET KEEPS CAP  
OUT OF THE WAY

AVAILABLE SIZES



40 oz / 1.2L 32 oz / 1L 20 oz / .6L 12 oz / .4L

## FEATURES

.....



BPA, BPS & BPF FREE



18/8 STAINLESS STEEL



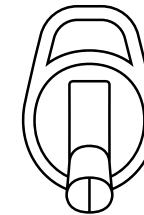
VACUUM INSULATED TO  
MAINTAIN TEMPERATURE



LEAK-PROOF

## COMPATIBLE CAPS

.....



EDDY+ CAP



HOT CAP

# PRINTING

# CAPABILITIES

: U.S. PRODUCTION:  
 : LASER ETCH, SCREEN PRINT  
 :  
 : **FACTORY DIRECT SMUs:**  
 : LASER ETCH, SCREEN PRINT,  
 : ALL OVER PATTERN

## 40 OZ / 1.2L ..... VACUUM INSULATED STAINLESS STEEL



1517002012 JET    1517402012 COBALT    1517301012 OLIVE    1517601012 CARDINAL    1517501012 IRIS

## 32 OZ / 1L ..... VACUUM INSULATED STAINLESS STEEL



1516001001 JET    1516401001 COBALT    1516302001 OLIVE    1516501001 IRIS    1516601001 CARDINAL    1516602001 CORAL    1516301001 LIME    1516101001 WHITE

## 20 OZ / .6L ..... VACUUM INSULATED STAINLESS STEEL



1515001060 JET    1515401060 COBALT    1515302060 OLIVE    1515501060 IRIS    1515601060 CARDINAL    1515602060 CORAL    1515301060 LIME    1515101060 WHITE

## 12 OZ / .4L ..... VACUUM INSULATED STAINLESS STEEL



1831001040 JET    1831401040 COBALT    1831302040 LIME    1831501040 IRIS    1831602040 CORAL

# CHUTE<sup>®</sup> MAG

UNIVERSAL CAP

## 1 DRINK QUICKLY

MAGNET KEEPS TOP OUT OF THE WAY WHILE YOU'RE DRINKING

## 2 LEAK-PROOF

COMPLETELY LEAK-PROOF WHEN CLOSED

## 3 EASY TO CARRY

TWO-FINGER CARRY HANDLE

## 4 EASY TO CLEAN

CAP AND VESSEL  
DISHWASHER SAFE

1513301001  
OLIVE



ERGONOMIC  
HIGH FLOW SPOUT

MAGNET KEEPS CAP  
OUT OF THE WAY

## AVAILABLE SIZES



50 oz / 1.5L 32 oz / 1L 25 oz / .75L 20 oz / .6L 12 oz / .4L

## FEATURES

.....



BPA, BPS & BPF FREE



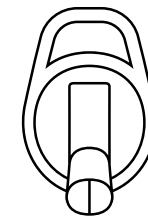
LEAK-PROOF



DISHWASHER SAFE

## COMPATIBLE CAPS

.....



EDDY+ CAP





# PRINTING

## CAPABILITIES

: U.S. PRODUCTION:  
 : DIGITAL PRINT, SCREEN PRINT  
 :  
 : **FACTORY DIRECT SMUs:**  
 : SCREEN PRINT  
 :

**50 OZ / 1.5L ..... BPA, BPS & BPF FREE TRITAN™**



**1514001015** CHARCOAL  
**1514301015** OLIVE  
**1514101015** CLEAR

**32 OZ / 1L ..... BPA, BPS & BPF FREE TRITAN™**



**1513001001** CHARCOAL  
**1513301001** OLIVE  
**1513501001** IRIS  
**1513601001** CARDINAL  
**1513801001** LAVA  
**1513404001** OXFORD

**25 OZ / .75L ..... BPA, BPS & BPF FREE TRITAN™**



**1512001075** CHARCOAL  
**1512404075** OXFORD  
**1512302075** HUNTER  
**1512501075** IRIS  
**1512601075** CARDINAL  
**1512801075** LAVA  
**1512101075** CLEAR  
**1512402075** SEA GLASS  
**1512301075** LIME

**20 OZ / .6L ..... BPA, BPS & BPF FREE TRITAN™**



**1510001060** CHARCOAL  
**1510101060** CLEAR  
**1510501060** IRIS  
**1510601060** DRAGONFRUIT  
**1510301060** LIME

**12 OZ / .4L ..... BPA, BPS & BPF FREE TRITAN™**



**1830001040** CHARCOAL  
**1830101040** CLEAR  
**1830501040** IRIS  
**1830601040** DRAGONFRUIT  
**1830301040** LIME

VACUUM INSULATED  
**HOT CAP**

UNIVERSAL CAP

- 1 **360° CAP**  
 ALLOWS DRINKING FROM ANY SIDE OF THE BOTTLE
- 2 **LEAK-PROOF ROTATING VALVE**  
 TWISTS OPEN AND CLOSED
- 3 **VACUUM INSULATED**  
 DOUBLE-WALL VACUUM INSULATED TO MAINTAIN TEMPERATURE
- 4 **STAYS DRY**  
 SWEAT PROOF INSULATION



1834101060  
 WHITE



360° CAP

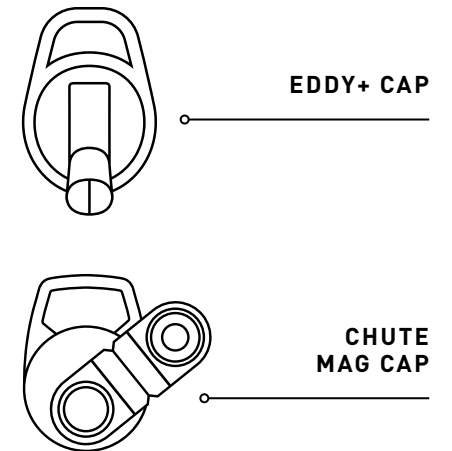


20 oz/.6L 12 oz/.4L

**FEATURES**

-  BPA, BPS & BPF FREE
-  18/8 STAINLESS STEEL
-  VACUUM INSULATED TO MAINTAIN TEMPERATURE
-  LEAK-PROOF

**COMPATIBLE CAPS**



EDDY+ CAP

CHUTE MAG CAP

# PRINTING

# CAPABILITIES

.....  
**U.S. PRODUCTION:**  
 LASER ETCH, SCREEN PRINT  
 .....  
**FACTORY DIRECT SMUs:**  
 LASER ETCH, SCREEN PRINT,  
 ALL OVER PATTERN  
 .....

**20 OZ / .6L ..... VACUUM INSULATED STAINLESS STEEL**



**1834001060** JET  
**1834401060** COBALT  
**1834601060** CARDINAL  
**1834501060** IRIS  
**1834101060** WHITE

**12 OZ / .4L ..... VACUUM INSULATED STAINLESS STEEL**



**1893001040** JET  
**1893401040** COBALT  
**1893601040** CARDINAL  
**1893501040** IRIS  
**1893101040** WHITE

**20 OZ / .6L ..... VACUUM INSULATED STAINLESS STEEL**



**1834002060** BLACK  
**1834003060** GREY  
**1834402060** BLUE GREY  
**1834301060** MOSS  
**1834502060** LILAC

**12 OZ / .4L ..... VACUUM INSULATED STAINLESS STEEL**



**1893002040** BLACK  
**1893003040** GREY  
**1893402040** BLUE GREY  
**1893301040** MOSS  
**1893502040** LILAC

VACUUM INSULATED  
**BECK**<sup>™</sup>

NEW

**1 DRINK THROUGH CAP**

ALLOWS DRINKING FROM  
ANY SIDE OF THE BOTTLE

**2 LEAK-PROOF**

TWISTS OPEN AND CLOSED

**3 VACUUM INSULATED**

DOUBLE-WALL VACUUM  
INSULATED TO MAINTAIN  
TEMPERATURE

**4 STAY DRY**

SWEAT PROOF INSULATION

**5 EASY TO CLEAN**

CAP DISHWASHER SAFE,  
HAND WASH STAINLESS  
STEEL VESSEL

21590010060  
BLACK



DRINK THROUGH CAP

AVAILABLE SIZE



20 oz / .6L

**FEATURES**

.....



BPA, BPS & BPF FREE



18/8 STAINLESS STEEL



VACUUM INSULATED TO  
MAINTAIN TEMPERATURE



LEAK-PROOF

# PRINTING

# CAPABILITIES



**U.S. PRODUCTION:**

LASER ETCH

**FACTORY DIRECT SMUs:**

LASER ETCH, SCREEN PRINT,  
ALL OVER PATTERN

20 OZ / .6L ..... VACUUM INSULATED STAINLESS STEEL



**2159001060**  
BLACK

**2159002060**  
STONE

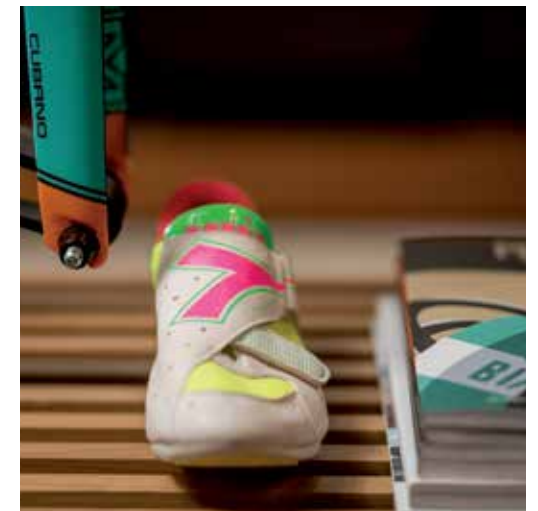
**2159601060**  
TERRACOTTA  
ROSE

**2159501060**  
LILAC

**2159502060**  
PLUM



**AC BIKES**



## KEEPING IT LOCAL

.....

An exercise in the absolute pursuit of performance and aesthetic perfection led to a custom bottle in support of Above Category's seasonal color story. CamelBak® and Above Category Bikes have been partnering year over year to create a rounded assortment in their beautifully merchandised store in Sausalito, CA.

# PODIUM® CHILL™

NEW

- 1 KEEP WATER COLDER LONGER**  
INSULATION KEEPS WATER COLD TWICE AS LONG
- 2 TRUTASTE™ WITH HYDROGUARD™**  
TASTE YOUR BEVERAGE AND NOTHING ELSE
- 3 OPTIMIZED CAGE FIT**  
ENGINEERED TO FIT IN A VARIETY OF BOTTLE CAGES
- 4 EASY SQUEEZE**  
GET MORE FLUID WITH LESS EFFORT
- 5 HIGH FLOW AND SELF SEALING**  
CAP MAXIMIZES FLOW RATE WHILE ELIMINATING SPLATTERS AND SPILLS
- 6 100% FREE OF BPA, BPS AND BPF**  
RIDE CLEAN, DRINK CLEAN
- 7 CAP DISASSEMBLES FOR EASY CLEANING**  
ALL PARTS CAN SEPARATE FOR THOROUGH CLEANING

1874002062  
BLACK/BLACK









SELF SEALING JET VALVE™

## AVAILABLE SIZES



24 oz / 710mL 21oz / 620mL

## FEATURES

-  BPA, BPS & BPF FREE
-  LEAK-PROOF
-  TRUTASTE™
-  INSULATED
-  CAGE FIT
-  EASY CLEAN CAP

- INNOVATIVE SELF-SEALING JET VALVE™ ELIMINATES SPLATTERS AND SPILLS
- POSITIVE LOCKOUT FOR LEAK-PROOF TRANSPORT
- POLYPROPYLENE WITH HYDROGUARD™

## COMPATIBLE BOTTLES

- FITS ALL NEW AND EXISTING PODIUM® AND PEAK™ FITNESS BOTTLES



# PRINTING

# CAPABILITIES

.....  
.....  
.....  
.....  
.....

**U.S. PRODUCTION:**  
DIGITAL PRINT, SCREEN PRINT

**FACTORY DIRECT SMUs:**  
SCREEN PRINT, SCREEN PRINT FOAM

**.71L / 24 OZ ..... TRUTASTE™ POLYPROPYLENE**



**1873102071**   **1873002071**   **1873604071**   **1873701071**   **1873405071**  
WHITE/BLACK   BLACK/BLACK   RED/RED   YELLOW/YELLOW   OXFORD/OXFORD

**.62L / 21 OZ ..... TRUTASTE™ POLYPROPYLENE**



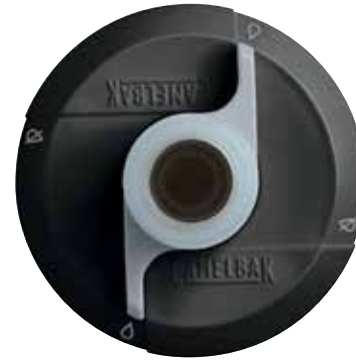
**1874102062**   **1874002062**   **1874604062**   **1874702062**   **1874403062**  
WHITE/BLACK   BLACK/BLACK   RED/RED   YELLOW/YELLOW   OXFORD/OXFORD

# PODIUM®

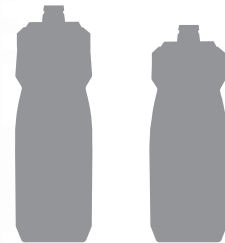
NEW

- 1 TRUTASTE™ WITH HYDROGUARD™**  
TASTE YOUR BEVERAGE AND NOTHING ELSE
- 2 OPTIMIZED CAGE FIT**  
ENGINEERED TO FIT IN A VARIETY OF BOTTLE CAGES
- 3 EASY SQUEEZE**  
GET MORE FLUID WITH LESS EFFORT
- 4 HIGH FLOW AND SELF SEALING**  
CAP MAXIMIZES FLOW RATE WHILE ELIMINATING SPLATTERS AND SPILLS
- 5 100% FREE OF BPA, BPS AND BPF**  
RIDE CLEAN, DRINK CLEAN
- 6 CAP DISASSEMBLES FOR EASY CLEANING**  
ALL PARTS CAN SEPARATE FOR THOROUGH CLEANING

1876101062  
CLEAR/BLACK



SELF SEALING JET VALVE™



24 oz / 710mL 21oz / 620mL

## FEATURES

-  BPA, BPS & BPF FREE
-  LEAK-PROOF
-  TRUTASTE™
-  CAGE FIT
-  EASY CLEAN CAP

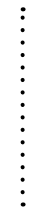
- INNOVATIVE SELF-SEALING JET VALVE™ ELIMINATES SPLATTERS AND SPILLS
- POSITIVE LOCKOUT FOR LEAK-PROOF TRANSPORT
- POLYPROPYLENE WITH HYDROGUARD™

## COMPATIBLE BOTTLES

- FITS ALL NEW AND EXISTING PODIUM® AND PEAK™ FITNESS BOTTLES

# PRINTING

## CAPABILITIES



**U.S. PRODUCTION:**  
DIGITAL PRINT, SCREEN PRINT

**FACTORY DIRECT SMUs:**  
SCREEN PRINT

**.71L / 24 OZ ..... TRUTASTE™ POLYPROPYLENE**



**1875101071** CLEAR/BLACK   **1875003071** SMOKE/BLACK   **1875602071** RED/RED   **1875004071** BLACK/BLACK   **1875102071** WHITE/WHITE   **1875403071** OXFORD/OXFORD   **1875701071** YELLOW/YELLOW

**.62L / 21 OZ ..... TRUTASTE™ POLYPROPYLENE**



**1876101062** CLEAR/BLACK   **1876003062** SMOKE/BLACK   **1876602062** RED/RED   **1876004062** BLACK/BLACK   **1876102062** WHITE/WHITE   **1876402062** OXFORD/OXFORD   **1876701062** YELLOW/YELLOW

# NEVER COAST

#FLYANYWHERE

*FLY***WHEEL**



## RIDE RELENTLESSLY

.....

*They're challenging.  
They're insanely fun.  
They're not like anyone else.*

In collaboration with Flywheel's design team we created a bottle that fits perfectly in their bike frame cage designed with the trend-focused end rider in mind.

# PEAK FITNESS CHILL

**NEW**

## 1 OPTIMIZED HAND FIT

COMFORTABLY CARRY  
IN YOUR HAND

## 2 ESSENTIALS POCKET

FOR SMALL ITEMS

## 3 CARRY LOOP

QUICKLY GRAB AND GO

## 4 CAP DISASSEMBLES FOR EASY CLEANING

ALL PARTS CAN SEPARATE  
FOR THOROUGH CLEANING

## 5 HIGH FLOW AND SELF SEALING

CAP MAXIMIZES FLOW  
RATE WHILE ELIMINATING  
SPLATTERS AND SPILLS

## 6 DRINK WATER, DON'T EAT DIRT

MUD CAP KEEPS DIRT OUT

## 7 TRUTASTE™ WITH HYDROGUARD™

TASTE YOUR BEVERAGE  
AND NOTHING ELSE

## 8 KEEP WATER COLDER LONGER

INSULATION KEEPS WATER  
COLD TWICE AS LONG



**1877001075**  
BLACK / SILVER



**SELF SEALING JET VALVE™  
WITH CLEAN CAP**



**25 oz / .75L    17 oz / .5L**

## FEATURES



BPA, BPS & BPF FREE



LEAK-PROOF



TRUTASTE™



EASY CLEAN CAP



ERGONOMIC BOTTLE



CLEAN CAP



INSULATED

- INNOVATIVE SELF-SEALING JET VALVE™  
ELIMINATES SPLATTERS AND SPILLS
- POSITIVE LOCKOUT FOR LEAK-PROOF  
TRANSPORT
- POLYPROPYLENE WITH HYDROGUARD™
- CARRY LOOP

## COMPATIBLE BOTTLES

- FITS ALL NEW AND EXISTING PODIUM®  
AND PEAK™ FITNESS BOTTLES

# PRINTING

# CAPABILITIES



**FACTORY DIRECT SMUs:**  
SCREEN PRINT, SCREEN PRINT FOAM

**25 OZ / .75L ..... TRUTASTE™ POLYPROPYLENE**



**1877001075** BLACK / SILVER  
**1877601075** PINK / BLUE  
**1877502075** ULTRAMARINE / PEACH  
**1877101075** WHITE / SILVER

**17 OZ / .5L ..... TRUTASTE™ POLYPROPYLENE**



**1878001051** BLACK / SILVER  
**1878401051** NAVY / BLUE  
**1878501051** PLUM / PINK

# PEAK FITNESS™

NEW

## 1 OPTIMIZED HAND FIT

COMFORTABLY CARRY  
IN YOUR HAND

## 2 CARRY LOOP

QUICKLY GRAB AND GO

## 3 CAP DISASSEMBLES FOR EASY CLEANING

ALL PARTS CAN SEPARATE  
FOR THOROUGH CLEANING

## 4 HIGH FLOW AND SELF SEALING

CAP MAXIMIZES FLOW  
RATE WHILE ELIMINATING  
SPLATTERS AND SPILLS

## 5 DRINK WATER, DON'T EAT DIRT

MUD CAP KEEPS DIRT OUT

## 6 TRUTASTE™ WITH HYDROGUARD™

TASTE YOUR BEVERAGE  
AND NOTHING ELSE

1879101075  
WHITE / SILVER



SELF SEALING JET VALVE™  
WITH CLEAN CAP



25 oz / .75L

## FEATURES



BPA, BPS & BPF FREE



LEAK-PROOF



TRUTASTE™



EASY CLEAN CAP



ERGONOMIC BOTTLE



CLEAN CAP

- INNOVATIVE SELF-SEALING JET VALVE™  
ELIMINATES SPLATTERS AND SPILLS
- POSITIVE LOCKOUT FOR LEAK-PROOF  
TRANSPORT
- POLYPROPYLENE WITH HYDROGUARD™
- CARRY LOOP

## COMPATIBLE BOTTLES

- FITS ALL NEW AND EXISTING PODIUM®  
AND PEAK™ FITNESS BOTTLES



# PRINTING

# CAPABILITIES



**FACTORY DIRECT SMUs:**  
SCREEN PRINT

25 OZ / .75L ..... TRUTASTE™ POLYPROPYLENE



**1879101075**  
WHITE / SILVER

**1879601075**  
PINK / BLUE

**1879001075**  
BLACK / SILVER

## BECK™ CAP

NEW

DRINK THROUGH CAP  
ALLOWS DRINKING FROM  
ANY SIDE OF THE BOTTLE



### HOW TO USE

TWIST TAB  
TO OPEN  
AND CLOSE



### WORKS WITH

- BECK VESSEL ONLY

## EDDY+ CAP

NEW UNIVERSAL CAP

25% MORE FLOW  
FLIP OPEN THE BITE VALVE AND SIP



### HOW TO USE

FLIP OPEN



BITE AND SIP



### WORKS WITH

- ALL CHUTE MAG VESSEL SIZES  
- ALL HOT CAP VESSEL SIZES

## CHUTE® MAG CAP

REDESIGN UNIVERSAL CAP

DRINK QUICKLY  
MAGNET KEEPS TOP OUT OF THE  
WAY WHILE YOU'RE DRINKING

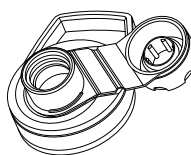


### HOW TO USE

UNSCREW  
SMALL CAP  
TO OPEN



SMALL CAP  
STOWS IN PLACE  
WITH MAGNET



### WORKS WITH

- ALL EDDY+ VESSEL SIZES  
- ALL HOT CAP VESSEL SIZES

## HOT CAP

NEW UNIVERSAL CAP

360° CAP  
ALLOWS DRINKING FROM ANY  
SIDE OF THE BOTTLE



### HOW TO USE

TWIST INNER  
CAP TO OPEN  
AND CLOSE



### WORKS WITH

- ALL CHUTE MAG VESSEL SIZES  
- ALL EDDY+ VESSEL SIZES

## PODIUM® & PEAK™ FITNESS CAP

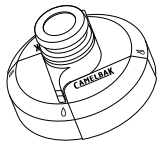
NEW

SELF SEALING CAP  
EASY SQUEEZE FOR THE RIGHT FLOW



### HOW TO USE

TWIST LOCK-OUT  
VALVE TO OPEN  
AND CLOSE



### WORKS WITH

- ALL PODIUM VESSEL SIZES  
- ALL PEAK FITNESS VESSEL SIZES



## **18/8 STAINLESS STEEL**

.....  
CORROSION RESISTANT FOOD GRADE STEEL.  
BPA, BPS, BPF FREE



## **POLYPROPYLENE**

.....  
CHEMICAL AND FATIGUE RESISTANT.  
BPA, BPS, BPF FREE



## **TRITAN**

.....  
EASTMAN TRITAN™ COPOLYESTER.  
BPA, BPS, BPF FREE

# SPECIAL

FACTORY DIRECT SMU's

# MAKE UP TYPES

PODIUM®  
EXAMPLES



## SMU CUSTOM PRINT

.....  
SKUs from the current product price list with custom printing or laser etching

**MOQ:** 1,008

**CAPABILITIES:** Screen Print



## SMU TYPE #1

.....  
Mixing and matching caps and bottle colors from the current product list

**MOQ:** 3,024

**CAPABILITIES:** Screen Print



## SMU TYPE #2

.....

1. Using a bottle and/or cap color CamelBak® has developed previously, but it is not in the current product line
2. Complex custom print job could also be considered an SMU Type 2

**MOQ:** 5,040

**CAPABILITIES:** Screen Print,  
Foam Print



## SMU TYPE #3

.....

1. New color development for bottle or components
2. Re-Developing retired styles

**MOQ:** 10,080

**CAPABILITIES:** Screen Print,  
Foam Print, Custom Colors

# SPECIAL

FACTORY DIRECT SMU's

# MAKE UP TYPES

CHUTE® MAG VSS  
EXAMPLES



## SMU CUSTOM PRINT

.....  
SKUs from the current product price list with custom printing or laser etching

**MOQ:** 1,008

**CAPABILITIES:** Laser Etch, Screen Print



## SMU TYPE #1

.....  
Mixing and matching caps and bottle colors from the current product list

**MOQ:** 3,024

**CAPABILITIES:** Laser Etch, Screen Print



## SMU TYPE #2

.....

1. Using a bottle and/or cap color CamelBak® has developed previously, but it is not in the current product line
2. Complex custom print job could also be considered an SMU Type 2

**MOQ:** 5,040

**CAPABILITIES:** Laser Etch, Stainless Steel Full Powder Coat, Screen Print



## SMU TYPE #3

.....

1. New color development for bottle or components
2. Re-Developing retired styles

**MOQ:** 10,080

**CAPABILITIES:** Laser Etch, Stainless Steel All Over Pattern, Screen Print



Custom Bottle Basics

Plastic Order Minimums:

- △ The minimum quantity per order/ship window is 36 units per plastic bottle type/size.
- △ Orders MUST be in quantities of 36 units
- △ Mixing bottle colors is allowed as long as the bottles are ordered in multiples of 6 ea per color and style/size.

Stainless Order Minimums:

- △ The minimum quantity per order/ship window is 36 units per stainless bottle type/size.
- △ Orders MUST be in quantities of 36 units
- △ Mixing bottle colors is allowed as long as the bottles are ordered in multiples of 4 ea per color and style/size.

Artwork proof must be approved before bottle production will begin.

There is a \$45.00 art set up fee for each artwork design.

PRINT PRICING (net cost)					
Stainless Bottle Description	540 Units	144 Units	72 Units	36 Units	
Eddy+ SST Vacuum Insulated 32 oz	\$24.06	\$24.38	\$25.00	\$25.63	
Eddy+ SST Vacuum Insulated 20 oz	\$20.31	\$20.63	\$21.25	\$21.88	
CamelBak Chute Mag Vacuum Insulated Stainless, 40oz	\$26.56	\$26.88	\$27.50	\$28.13	
CamelBak Chute Mag Vacuum Insulated Stainless, 32oz	\$24.06	\$24.38	\$25.00	\$25.63	
CamelBak Chute Mag Vacuum Insulated Stainless, 20oz	\$20.31	\$20.63	\$21.25	\$21.88	
CamelBak Chute Mag Vacuum Insulated Stainless, 12oz	\$15.94	\$16.25	\$16.88	\$17.50	
CamelBak Hot Cap Vacuum Stainless, 20oz	\$19.69	\$20.00	\$20.63	\$21.25	
CamelBak Hot Cap Vacuum Stainless, 12oz	\$15.31	\$15.63	\$16.25	\$16.88	
CamelBak eddy+ 1L	\$11.56	\$11.88	\$12.50	\$13.13	
CamelBak eddy+ .75L	\$10.94	\$11.25	\$11.88	\$12.50	
CamelBak eddy+ .6L	\$10.31	\$10.63	\$11.25	\$11.88	
CamelBak eddy+ .6L Insulated	\$14.06	\$14.38	\$15.00	\$15.63	
CamelBak eddy Kids	\$9.69	\$10.00	\$10.63	\$11.25	
CamelBak Chute Mag 1L	\$10.94	\$11.25	\$11.88	\$12.50	
CamelBak Chute Mag .75L	\$10.31	\$10.63	\$11.25	\$11.88	
CamelBak Chute Mag .6L	\$9.69	\$10.00	\$10.63	\$11.25	
CamelBak Chute Mag .4L	\$9.06	\$9.38	\$10.00	\$10.63	
CamelBak Podium 24 oz Bottle	\$7.81	\$8.13	\$8.75	\$9.38	
CamelBak Podium 21 oz Bottle	\$7.19	\$7.50	\$8.13	\$8.75	
CamelBak Podium Chill 21 oz	\$10.31	\$10.63	\$11.25	\$11.88	
CamelBak Podium Chill 24 oz	\$11.56	\$11.88	\$12.50	\$13.13	

**Custom Program Details and Fine Print**

**Color Match:** CamelBak Printing production does not allow for exact Color Match. Your printed product will be calibrated as closely as possible, but we cannot guarantee PMS matches. If exact PMS is required, please reach out to discuss your specific need.

**Print Custom Areas:**

**eddy and Chute Bottles (Plastic):**

- .75L - 3" W x 4.5" H or 9.6" wrap
- .6L - 2.75" W x 3.5" H or 8.8" wrap
- 1L - 3.25" W x 4" H or 10.9" wrap

**eddy Insulated (Plastic):**

**Podium Bottle:**

- 21oz - 3" W x 3.25" H or 9.4" wrap
- 24oz - 3" W x 3.5" H or 9.4" wrap

**Podium Chill and Big Chill:**

- 21oz - 3.5" W x 3.5" H or 9.3" wrap
- 25oz - 3" W x 3.5" H or 9.3" wrap



3" W x 4.5"H or 8.25" wrap

**eddy Kids:**  
3" W x 2.5" H or 7.25" wrap

**Laser Custom Areas\*:**

**12 oz & 20 oz Hot Cap:**  
Horizontal- 2.5" W x 2.5" H  
Vertical (bottom etch only) - 1.75" W x 3.25" H

**12oz & 20oz Chute Mag Vacuum Insulated:**  
Horizontal - 2.5" W x 2.5" H  
Vertical (bottom etch only) - 1.75" W x 3.25" H

**32oz Chute Mag Vacuum Insulated:**  
Horizontal - 2.5" W x 2.5" H  
Vertical (bottom etch only) - 1.75" W x 3.25" H

**40oz Chute Mag Vacuum Insulated:**  
Horizontal - 2.5" W x 2.5" H  
Vertical (bottom etch only) - 1.75" W x 4" H

**Email Proof:**

Customers should receive an artwork proof 4-5 business days after artwork and complete order have been submitted.

Artwork submitted that is not within the Art Requirements parameters may extend artwork proof processing time.

Artwork proof must be approved before bottle production will begin.

**Pre-production bottle samples are available for \$50.00 each.**

**Overage or Underage:**

Limited to 5% on all items listed. Every attempt will be made to minimize any overages or underages.

**Registration:**

Registration of multiple color imprints may vary by up to 1/16"

**Art Requirements:**

DIGITAL FILE FORMATS: Vector art is needed for all custom print files. We work with EPS,

If you don't have artwork available in one of these formats there will be an additional fee to redraw your artwork into a usable format.

**Standard Delivery:**

**Orders generally require a 30 day lead time.**

**Typical shipments will occur 12 to 15 business days from your artwork approval.**

Check with CamelBak Representative to understand current turnaround when placing your order.

No order will start production until the artwork is approved and payment has been made.

**Shipping and Freight:**

Customer will be responsible for all shipping charges.

No C.O.D. shipments.

**There will be a \$15.00 service fee for all orders that are billed third party.**

Productions split into multiple shipping locations will incur a fee of \$10 per location.

**Speed Service:**

Rush Services are **NOT** available.

**Contact Information**

**Jackie Pappacoda**

[jp@zanes.com](mailto:jp@zanes.com)

**PHONE: 203-483-6200 x302 • FAX: 203-483-5100**



\*PRODUCTS AND SPECIFICATIONS  
SUBJECT TO CHANGE



**CAMELBAK.COM**  
CAMELBAK PRODUCTS LLC, 2000 S. MCDOWELL  
BLVD, STE. 200, PETALUMA, CA 94954  
CAMELBAK EU, RIVER HOUSE, ST. MARY'S RD,  
NEWCASTLE WEST, IRELAND V42ANZ2  
©2018 CAMELBAK PRODUCTS LLC  
WARRANTY: CAMELBAK.COM/GOTYOURBAK